

AWA
Conferences & Events

AWA IMLCON™ & IMDCON™

MAY 17-19 | WASHINGTON, D.C., USA

2017

[CLICK HERE
TO REGISTER](#)

PLATINUM SPONSOR



GOLD SPONSORS



Taghleef Industries



IMLCON™ & IMDCON™ 2017, THE **AWA INTERNATIONAL IN-MOLD LABELING & DECORATING CONFERENCE & EXHIBITION**, IS THE ONLY CONFERENCE TOTALLY DEDICATED TO IN-MOLD LABELING & DECORATING, THEIR TECHNOLOGIES AND MARKETS.

THE CONFERENCE ATTRACTS DELEGATES FROM AROUND THE WORLD, FROM ALL ASPECTS OF THE DYNAMIC IN-MOLD LABEL AND PACKAGING INDUSTRY - FROM RAW MATERIAL SUPPLIERS, MACHINERY MANUFACTURERS TO CONVERTERS AND END USERS.

IMLCON™ & IMDCON™ IS UNIQUE, AND HAS BECOME THE 'ESTABLISHED INDUSTRY EVENT AND CONFERENCE FOR THE IN-MOLD SECTOR'. IT PROVIDES A PLATFORM FOR INDUSTRY UPDATES, AIDS IN UNDERSTANDING THE CURRENT MARKET TRENDS AND TECHNOLOGIES, AND OFFERS OUTSTANDING INDUSTRY NETWORKING OPPORTUNITIES.

2017 MARKS THE 24TH EDITION OF THE CONFERENCE AND WILL INCLUDE AN INNOVATIVE PROGRAM OF PRESENTATIONS BY LEADING INDUSTRY PLAYERS. TOPICS WILL INCLUDE THE LATEST TECHNOLOGIES, DISCUSSIONS ON TODAY'S INDUSTRY ISSUES, INNOVATIONS, AND UP-TO-DATE MARKET INTELLIGENCE.

WE LOOK FORWARD TO SEEING YOU IN WASHINGTON!

PROGRAM HIGHLIGHTS

- KEY NOTE PRESENTATION: DAVID LUTTENBERGER, GLOBAL PACKAGING DIRECTOR, MINTEL
- PRESENTATION OF THE AWA IML LEADERSHIP AND INNOVATION AWARDS 2017
- PANEL DISCUSSION AND PRESENTATIONS FROM KEY INDUSTRY PLAYERS
- EXHIBITION & NETWORKING
Accompanying the formal program is a table top exhibition and networking sessions, providing the ideal setting to promote your company and its products to a target audience, and network with colleagues from across the world and across the value chain.

WHAT TO EXPECT

- INDUSTRY UPDATES
- MARKET TRENDS
- TODAY'S KEY TOPICS
- TECHNOLOGICAL DEVELOPMENTS
- INSIGHT IN MARKET DYNAMICS

REASONS TO ATTEND

- LEARN FROM INDUSTRY LEADERS
- BROADEN YOUR HORIZONS
- ENHANCE YOUR BUSINESS
- EXPAND YOUR NETWORK
- EXPLORE NEW MARKET OPPORTUNITIES

FOR INFORMATION ABOUT SPONSORSHIP OPPORTUNITIES, PLEASE GET IN TOUCH WITH US AT:

 CONFERENCES@AWA-BV.COM

 +31 20 676 2069

MAY 17 PRE-CONFERENCE: BRAND OWNER DINNER SESSION

4.00 - 6.15PM	REGISTRATION
6.15 - 6.30	WELCOME & INTRODUCTION
6.30 - 7.00	IN-MOLD LABELING & GREEN ISSUES Robyn Travis, CEO, Verdant Copy
7.00 - 8.00	DINNER SERVED
8.00 - 8.30	CCL LABEL PRESENTATION Dan Webb, Director of Sales, CCL Label, Inc.
8.30 - 9.00	COFFEE & DESSERTS
9.00 - 9.30	OPEN DISCUSSION AND Q&A
9.30	CLOSING REMARKS

MAY 18 CONFERENCE DAY 1

8.00 - 9.00AM	EXHIBITION OPEN REGISTRATION & WELCOME COFFEE
9.00 - 9.30	LABEL & LABELING MARKET OVERVIEW Corey M. Reardon, President & CEO, AWA Alexander Watson Associates
9.30 - 10.00	KEY NOTE PRESENTATION: FOOD PACKAGING TRENDS - WHAT'S UP NEXT? David Luttenberger, Global Packaging Director, Mintel
10.00 - 10.45	COFFEE & NETWORKING BREAK
10.45 - 11.15	GROWTH OF IML IN NORTH AMERICA Chris McGuire, Sales and Marketing Manager, Treofan America, Inc.
11.15 - 12.15PM	INDUSTRY LEADERSHIP PANEL DISCUSSION Moderated by: Corey M. Reardon, President & CEO, AWA Alexander Watson Associates Panelists: Dan Webb, Director of Sales, CCL Label, Inc. Jason Morgan, Sales Manager - Labels, Taghleef Industries Inc Michael Sansoucy, Vice President - Sales, Milacron Inc. Marshall Paterson, VP New Product Development, ADS - Advanced Decorative Systems
12.15 - 1.15	LUNCH

MAY 18 CONFERENCE DAY 1 - CONT.

- 1.15 - 1.45** A DIGITAL INTRODUCTION TO IN-MOLD PRODUCTION
James Murphy, Business Development Manager, L&P, Xeikon
- 1.45 - 2.15** ALTERNATE LABEL HANDLING STRATEGIES
Robert Harvey, Vice President - Sales and Marketing, CBW Automation
- 2.15 - 2.45** TruVue® CAN - CAN PLASTIC CANS REPLACE METAL CANS FOR GOOD?
Jeff Schuetz, Vice President of R&D and Technology, Sonoco
Melissa Lewis, Marketing Strategy & Innovation, Sonoco
- 2.45 - 3.30** COFFEE & NETWORKING BREAK
- 3.30 - 4.00** DISPATCHES
Marshall Paterson, VP New Product Development, Advanced Decorative Systems (ADS)
- 4.00 - 4.30** THE CHANGING VIEW OF THE “WHITE GOODS” MARKET
Alison Wiegand, Supply Chain Manager, Jabil
- 4.30 - 4.45** CLOSING COMMENTS DAY 1
- 5.00 - 7.30** COCKTAIL & NETWORKING RECEPTION
PRESENTATION: THE AWA IML LEADERSHIP AND INNOVATION AWARDS 2017

MAY 19 CONFERENCE DAY 2

- 8.00 - 9.00AM** COFFEE & NETWORKING
- 9.00 - 9.30** NISSHA PRESENTATION
Mr. Scott Milke, Sales Director, Nissha USA, Inc.
- 9.30 - 10.00** IMD VERSUS ULTRA/HIGH SPEED IML
Brent Strawbridge, National Key Account Manager, Wittmann Battenfeld Inc.
- 10.00 - 11.00** ROUND TABLE IML/IMD MARKET FOCUS DISCUSSION
Led by:
Corey M. Reardon, President & CEO, AWA Alexander Watson Associates
Sami Mulari, Manager – Market Research / Consulting, AWA Alexander Watson Associates
- 11.00 - 11.15** CLOSING COMMENTS
- 11.15** CONFERENCE CLOSE - COFFEE & NETWORKING

SPONSOR PROFILES

PLATINUM SPONSOR



YUPO CORPORATION

YUPO Synthetic Paper is a 100% recyclable, waterproof and tree-free synthetic substrate. YUPO offers a range of printable synthetic substrates including repositionable no-adhesive papers, wide format papers suitable for UV Inkjet printing, and in-mold labels for blow- or injection- molded packaging. Offered in a range of translucencies, weights and sizes, YUPO® synthetic papers offers durable superior print performance. Compatible with a variety of printing processes, the papers are ideal for any print, packaging, label or signage application.

GOLD SPONSORS



ADS - ADVANCED DECORATIVE SYSTEMS

We built our reputation for creating exceptional decorative plastic components for the automotive, medical and consumer markets on three main ideals: quality, service and innovation. Quality is always the number one goal. To consistently achieve quality, we partner with our customers in designing and creating parts to meet the high quality demands of the end-user. The ADS team extensively researches the materials, methods and suppliers to ensure the quality of the final product will meet our high standards every time.



MILACRON

Milacron is a global leader in the manufacture, distribution and service of highly engineered and customized systems within the \$27 billion plastic technology and processing industry. We are the only global company with a full-line product portfolio that includes hot runner systems, injection molding, blow molding and extrusion equipment. We maintain strong market positions across these products, as well as leading positions in process control systems, mold bases and components, maintenance, repair and operating ("MRO") supplies for plastic processing equipment and fluid technology.



SONOCO

Sonoco is a global provider of consumer packaging, industrial products and packaging supply chain services. We produce packaging for many of the world's most recognized brands, in markets such as applicances and electronics, automotive, beverages, confection, construction, converted paperboard, fresh and natural food, frozen and refrigerated food, shaving, home, lawn and garden, medical/pharmaceutical, pet care, powdered beverages, recycling and snacks.



TAGHLEEF INDUSTRIES

Taghleef Industries is one of the largest manufacturers of BoPP, CPP and BoPLA films in the world, with over 360,000 tpa of standard and specialty BoPP film capacity. TI offers a wide range of bi-axially oriented polypropylene packaging films suitable for applications as diverse as food packaging, labeling, adhesive tapes and other applications.



TREFAN

Treofan has over 40 years of experience in the BOPP market and is a supplier of high-quality BOPP products and tailor-made, intelligent solutions – in over 90 countries. Numerous patents prove the company's innovative strength. With profound film expertise, an extensive product portfolio and first-class technical services- Treofan is positioned as a premium provider for FMCG brand manufacturers and their converters, as well as the tobacco or electrical industry. The Treofan Group employs approximately 1,100 people, operates four production sites in Germany, Italy and Mexico and sells its products worldwide.



XEIKON

Xeikon NV is an innovator in digital printing technology. The company designs, develops and delivers web-fed digital color presses for labels and packaging applications, document printing, as well as commercial printing. These presses utilize LED-array-based dry toner electrophotography, open workflow software and application-specific toners. Xeikon offers five label and packaging press models under its Xeikon 3000 Series, ranging from entry-level to higher capacity solutions and are upgradeable in the field, both in terms of their web width and/or the printing speed, per the user requirements.

REGISTRATION OPTIONS

HOW TO REGISTER

It is very easy to:

REGISTER ONLINE

Alternatively, complete the form below and mail/fax it to:

AWA Conferences & Events Head Office

P.O. Box 69035, 1060 CA, Amsterdam, The Netherlands

Fax: +31 (0) 20 820 86 33

REGISTRATION FEES

Regular fee:	\$895
Group fee *	\$645 (p.p.)
AWAccess™ Member (10% discount)	\$480

REGISTRATION FEE INCLUDES

Conference attendance, lunch, coffee, light refreshments, cocktail reception, digital proceedings.

PAYMENT

The registration fee must be paid to confirm registration.

Payments can be made by bank transfer, credit card, or check.

VENUE & ACCOMMODATION

Sheraton Reston Hotel
11810 Sunrise Valley Dr,
Reston, VA 20191, USA
+1 703-620-9000

[Website](#)

Hotel rooms are not included in the participation fee and are the responsibility of participants.

AWA has arranged special room rates with the conference venue: Single/double occupancy in King room: \$149 (excl. taxes). The special rate is available until 15 April, 2017 for a limited number of rooms based on a first come, first served basis. After this time the hotel will accept reservations based on availability and best available rate.

A link to book your accommodation will be provided with your registration confirmation.

I would like to register for the AWA INTERNATIONAL IN-MOLD LABELING & DECORATING CONFERENCE & EXHIBITION 2017

(Please use capital letters and complete all fields)

Name		
Salutation	Mr./Ms./Miss/Dr./Prof.	
Job Title		
Company		
Industry		
Address		
City	Zip Code	
Country		
Phone	Please include area + country code	
Email		
VAT# (EU only)		

BANK TRANSFER TO:

ING Bank
Amsterdam, The Netherlands
c/o AWA Conferences & Events
Account #: 66.40.32.842
SWIFT (BIC): INGBNL2A
IBAN: NL69 INGB 0664 032842

CHECKS PAYABLE TO:

AWA Conferences & Events
VAT# NL8105.09.969B01

CANCELLATION POLICY

If you cannot attend please submit a cancellation by email to AWA Conferences.

You may cancel your registration for a 75% refund from the date of registration until 30 working days prior to the conference.

Cancellations received between 29 and 0 working days prior to the conference will not receive a refund.

If you cannot attend, you may designate an alternative attendee from your company by contacting AWA Conferences.

Registrants who fail to attend or cancel between the 29 and 0 working days prior to the conference are liable for the entire fee. No warranties for changes are expressed or implied. AWA Conferences reserves the right to cancel an event and commits to inform the registrant no later than 29 working days prior to the event. In this case only the registration fee will be refunded.

Please register me for:

<input type="checkbox"/> Regular fee	\$895
<input type="checkbox"/> Group Rate*	\$645
<input type="checkbox"/> AWAccess™ member	\$480

* Valid when registering 3 or more people from the same company

<input type="checkbox"/> Bank transfer	<input type="checkbox"/> Pay by credit card (incurs 7% surcharge)
Please charge to	<input type="checkbox"/> AMEX <input type="checkbox"/> MasterCard/EuroCard <input type="checkbox"/> VISA
Card Number	
Expiry Date	CVC Code
Name of cardholder	
Address of cardholder	
Signature	