

# AWA SLEEVE LABEL AWARDS 2017

## AWARDS ENTRY FORM

PLEASE COMPLETE AND SUBMIT ENTRY FORM TO SLEEVE.AWARDS@AWA-BV.COM

NAME (OF CONTACT PERSON): \_\_\_\_\_ JOB TITLE: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_

SECTOR:  Printer  Designer  Brand Owner  Material Supplier  Other: \_\_\_\_\_

ADDRESS: \_\_\_\_\_  
*Street name City State ZIP Country*

TEL.: \_\_\_\_\_ EMAIL: \_\_\_\_\_

TITLE OF ENTRY (PRODUCT NAME): \_\_\_\_\_

BRAND OWNERS NAME: \_\_\_\_\_

AWARD CATEGORIES ENTERED (IF MORE THAN ONE, PLEASE SUBMIT A DIFFERENT ENTRY FORM FOR EACH CATEGORY):

- |   |  |
|---|--|
| <input type="checkbox"/> Heat TD Shrink Sleeves     | <input type="checkbox"/> Sleeved Cans - <i>new this year!</i>                                    |
| <input type="checkbox"/> Roll-fed MD Shrink Sleeves | <input type="checkbox"/> Environmental Contribution ( <i>inks/materials/design/combination</i> ) |
| <input type="checkbox"/> Stretch Sleeves            |  |

### DESCRIPTION OF PRODUCT

CONTAINER TYPE/DESCRIPTION: \_\_\_\_\_

SUBSTRATE: \_\_\_\_\_

PRINT PROCESS AND PRINTER: \_\_\_\_\_

INKS USED: \_\_\_\_\_

APPLICATION METHOD: \_\_\_\_\_

Any additional features to be considered by the judges: \_\_\_\_\_

\_\_\_\_\_

Briefly state why you feel your sleeve label entry deserves recognition: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

I have sent 20 examples of the printed sleeve to:

- AWA HQ in Amsterdam
- AWA North American Office (Chicago)
- I have also included 3 product container samples along with the printed sleeve
  
- I wish to have the samples returned (at my own expense)

Tracking Number: \_\_\_\_\_ Parcel Carrier: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# AWA SLEEVE LABEL AWARDS 2017 NOTES

## HOW TO ENTER

Please complete and submit the entry form by email to [sleeve.awards@awa-bv.com](mailto:sleeve.awards@awa-bv.com). All entries will be acknowledged by email. The Sleeve Label Awards 2017 are open for entries until January 27, 2017.

All entries must be accompanied by 20 examples of the printed sleeve and 3 product containers fully labeled submitted via signed/recorded delivery to:

### AMSTERDAM OFFICE

Sleeve Label Awards,  
Koningin Wilhelminaplein 13, 2.10.03 (Tower 2, Floor 10, Suite 3),  
1062 HH Amsterdam,  
The Netherlands

### NORTH AMERICAN OFFICE

Sleeve Label Awards,  
910 N Lakeshore Drive,  
#2415, Chicago, IL 60611,  
USA

AWA cannot be held responsible for lost or damaged entries.

## WHO CAN ENTER

The awards are open to all participants in the sleeve label value chain, including designers, film producers, printers/converters, end users/brand owners, etc.

## AWARD CATEGORIES

- Heat TD Shrink
- Roll-fed MD Shrink
- Stretch Sleeves
- Sleeved Cans
- Environmental Contribution (sleeve labels which addresses the elements of the environments sustainability. This category may be judged on materials, design, inks, or a combination)

All entries will automatically be entered for "Best Sleeve Label Award 2017"

All entries must be commercial products. Entrants are reminded to share background information on the product.

## JUDGING PANEL

The judging panel members (to be confirmed) will be experts from different parts of the industry. The judges' decision will be final.

## JUDGING CRITERIA

Entrants should be aware of the key criterias on which the judges will assess entries:

- Overall Impact (overall shape, tactile quality; graphic design; market impact; graphics distortion/alignment; cohesion of container and graphics)
- Innovative Aspects
- Print Quality
- Ink Performance
- Application/Shrink Quality
- Seam Quality
- Perforation Quality/Sustainability

## WINNERS WILL RECEIVE

- Industry recognition through media coverage
- Framed certificate and trophy
- Featured display at the AWA International Sleeve Label Conference 2017
- Complimentary registration for prize winning participants at the International Sleeve Label Conference 2018

## CONTACT

For any additional questions please contact: [sleeve.awards@awa-bv.com](mailto:sleeve.awards@awa-bv.com)